

# Download File PDF Starting Your Own Candle Business A Blueprint For Success

#Jenny



Finally I get this ebook, thanks for all these I can get now!

#Rio



Cool! I'am really happy

#Markus Jensen



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#Che Salsa



My friends are so mad that they do not know how I have all the high quality ebook which they do not!

#Diego Butler



so many fake sites. this is the first one which worked! Many thanks

**16 COMMON MISTAKES TO AVOID WHEN STARTING A SMALL BUSINESS**

- #1 Not Validating the Business Model before Investing
- #2 Not Adjusting to What Customers Want
- #3 Starting Other Businesses Too Soon
- #4 Not having a Clear Elevator Pitch
- #5 Focusing on Revenue instead of Profits & Not having a Clear Revenue Model
- #6 Looking at Marketing as an Expense vs. Investment
- #7 Expanding Fast into other Markets without Systems
- #8 Not Delegating Tasks Sooner
- #9 Following the Industry Norm vs. having a Unique Selling Proposition
- #10 Shiny Object Syndrome Distracting from Your Core Business
- #11 Taking the Eye off Receivables
- #12 Getting Distracted Working in Your Business vs. On Your Business
- #13 Burning the Candle & thus Burning Out
- #14 Not Celebrating Minor Successes & only Focusing on Problems
- #15 Not Pre-Marketing Sooner and Not Measuring Marketing Returns
- #16 Not Learning to Step Away & Reflect to Control Emotional Reactions

**BUSINESSES SOAR WORKING THE CORE WORKING THE CORE 16 STRATEGIES CAN GROW A BUSINESS IN 12 MONTHS GUARANTEED!**

Small Business Success

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